

ROOTS AGRO

Website Copy

This document presents the proposed website content laid out page-by-page, matching the intended structure, hierarchy, and tone as it will appear live. Site navigation: Home · About · Products · Careers · Contact.

Quality Garri, Rooted in Oyo

We are an integrated cassava processing company transforming locally grown cassava into premium-quality garri and other food products – for the farmers, distributors, and families who depend on us.

Growing Value	Feeding Communities	100% sourced from local farmers	Solar-powered
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Quality You Can Trust

Every batch is checked for moisture, grain size, and quality before it leaves our facility. Nothing ships that we wouldn't stand behind. Always.

Why Roots Agro

- Fresh — cassava processed within days of harvest, ensuring premium quality
- Consistent— every batch checked for moisture, grain, and quality
- Local — direct farmer relationships, no hidden middlemen, integrated with local community, empowering
- Sustainable — solar-powered production

From Farm to Garri

Cassava harvested in Oyo state. Washed, grated, pressed, and fried within our own walls. No shortcuts, no middlemen we don't know by name.

Rooted in Community

We buy directly from local farmers. We hire and train locally. Every job here is a job in Oyo.

[Become a Supplier](#)[Explore Our Products](#)[Join Our Growing Team](#)

Who We Are

We process garri in Oyo State — built on the belief that Nigeria's most essential staple food deserves real quality control, not guesswork.

Why Oyo State?

This state has grown cassava for generations. We didn't choose Oyo because it was convenient — we chose it because the farmers, the knowledge, and the crop were already here. We're just adding the quality control and consistency this staple has always deserved.

Our Mission

Consistently high-quality products. Real income for the farmers who grow our cassava.

How We Work

- We buy directly from local farmers, at fair, transparent prices
- Every batch is quality-checked — moisture, grain size, consistency
- We run on solar power
- Our team is built from our own community

Our Process

Harvest	Wash & Peel	Grate & Press	Fry to Perfection	Bagged & Ready
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From farm to bag in one continuous process. Nothing sits, nothing waits.

Farmer Partnership

We buy directly from farmers in Oyo state, at fair, transparent prices — no middlemen, no guesswork. As we grow, we're committed to deepening these relationships and finding more ways to support the farmers who grow our cassava.

Grow With ROOTS AGRO

We believe sustainable agriculture begins with strong farmer partnerships. We provide

- dependable offtake & long-term relationships
- transparent pricing & prompt payment

Our Impact

- For Farmers — steady, transparent demand for their cassava
- For Oyo state — real, local jobs, from the factory floor up
- For the Planet — solar-powered, not diesel-dependent

What's Next

This is day one. As we grow, we'll deepen our farmer relationships, invest in our people, and look for new ways to add value to cassava beyond garri.

Our Garri

Washed. Grated. Pressed. Fried to a consistent moisture and grain size, every batch. That's it — no shortcuts.

Sold in bulk to wholesalers and distributors.

More products are coming as we grow.

Become a Distributor

We supply wholesalers and distributors in bulk.

Register as a Distributor

Build Something From Day One

We're hiring! Join us early, and you're not just filling a role — you're helping shape how this place runs.

Open Roles

- Operations Manager — Run the plant. Procurement, production, quality, dispatch — all of it.
- Production Supervisor — Run the floor. Every shift, every batch, every day.

Apply

Send your CV to [email], subject line: the role you want.

Get In Touch

[email] · [phone/WhatsApp]

Mon–Fri 8am–5pm · Sat 8am–1pm

Quick Questions

- Want to supply cassava? Email us — we'll walk you through it.
- Want to buy garri? Email us with your volume needs.
- Hiring? Check our Careers page above.

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